



# UNITED NATIONS INTERNATIONAL WOMEN'S DAY



## Barnsley Gender Equality Forum

### Launch Event and Inspiring Change Awards

10.30am to 3pm, Saturday 8th March 2014, Horizon College, Dodworth Road

#### Sponsorship Opportunity

Dear Sir / Madam,

On 8th March this year, International Womens Day, we will be launching the Barnsley Gender Equality Forum. The Forum already has the support of a wide range of important partners agencies including Barnsley Council, Berneslai Homes, South Yorkshire Police, 360 Engagement Barnsley Sexual Abuse and Rape Crisis Service and Barnsley Unison.

To help set the forum off to a great start there will be an inaugural Inspiring Change awards ceremony - a celebration of the contribution of women and men in Barnsley who have done the most to promote gender equality.

We would like to invite your organisation to support the launch of this forum by sponsoring one of the six awards. Details of the awards are included overleaf.

For a fee of £100 you will:

- Be making a public commitment of your support for gender equality and celebrating the commitment of local people who are making a difference.
- Have the opportunity to attend the launch event and to present the award to the winner. When doing so you will be asked to give a few words to the event about why your organisation is sponsoring the award.
- Your logo will be included on future publicity and media releases for the event, at the presentation ceremony itself and in all subsequent acknowledgements and reports.

We are a fledgling group of local women and men committed to making a difference on gender equality. We hope through the launch event and awards ceremony to take our message to a wider audience and encourage more people to join our forum and influence the culture towards gender equality in Barnsley and the decisions taken by organisations that affect the choices and opportunities of girls, boys, women and men.

Organisations and individuals are also being encouraged to nominate people they work with who have gone the extra mile to promote gender equality. If you know someone who you think is deserving of an Inspiring Change award then please see the attached nomination form for more information.

For more information about this sponsorship opportunity please contact Amanda Heenan of 360 Engagement on 07714 208928 or at [amandaheenan@360engagement.co.uk](mailto:amandaheenan@360engagement.co.uk).

Yours faithfully,

Barnsley Gender Equality Forum Steering Group

# Inspiring Change Awards

Nominations can be made by either an organisation or an individual.

The person being nominated must either work or live in Barnsley. They will have displayed exceptional commitment, effort or creativity to inspire change for gender equality in Barnsley. They will have done more than would usually be expected either in their work, when volunteering or being involved in their community and helping others.

Nominations can be made in any of the following categories:

## ***Changing Attitudes***

For people who have worked to challenge and reduce sexual harassment and violence.

## ***Breaking Through***

For people who have challenged stereotypes about what men and women can do in the workplace.

## ***Future Champions***

For young people (age 25 or under) who have championed gender equality and inspired others.

## ***Stronger Communities***

For people who have worked with women or girls to build their capacity to have a voice, support each other and promote equality.

## ***Making the Links***

For people who have promoted equality for women who face multiple discrimination (intersectionality).

## ***Keeping the Flame Alive***

For people who have worked tirelessly for gender equality over a long period of time.

**To make a nomination please complete the attached form.**